

# Travel Writing in Japan Pre, During, and Post-Pandemic

Insight from an  
Industry Insider

**Zoria Petkoska**

**Thursday, Feb. 18<sup>th</sup>, 7:00 pm on Zoom**

**O**ften dubbed a ‘dream job’, how much of travel writing is a dream, and how much of it is just a job? Has travel already peaked and is it only downhill from here? This lecture will answer some of the most frequently asked questions, examine some popular myths about the industry, and perhaps make a few inspired predictions or educated guesses about the travel industry in general, and travel writing in particular. The two are symbiotic after all, and both are currently facing their biggest crisis yet.

A scholarship for postgraduate research of Japanese culture and literature brought Macedonia native Zoria Petkoska to Japan, culminating in the trilingual translation of her visual poetry book *Wordigami*. Currently a travel writer and travel consultant living in Tokyo, she has written hundreds of articles, brochures, maps, and is actively working in travel development in Japan. In addition to travel writing, she also writes about Japanese pop culture, art, food, and human stories. Her poetry and prose have been widely published and translated.

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