

# HOW TO BE HIGHLY PERSUASIVE

**Dr. Greg Story**  
Dale Carnegie Training Japan

**Thursday,  
Feb. 15<sup>th</sup> • 7:00 pm**



**T**o have influence with others, we need persuasive ability. This lecture will distill the essence of persuasion success--everyone will leave the room much more confident and knowledgeable about being a person of influence. When we know what we are doing, any skill is easy; the problem is we are often not sure what we should be doing. This lecture will fix that problem when it comes to being persuasive.

Dr. Greg Story is an Australian who has been in Japan for 31 years. He has a Ph.D. in International Relations, an M.A. from Jochi University, and a 6th Dan Karate Black Belt. With experience in academia, investments, trade, diplomacy and banking, he now leads the Dale Carnegie Training Japan organization. Dale Carnegie Training has been operating in Japan for 55 years and globally for 106 years. Carnegie pioneered teaching communication and his book on human relations skills "How To Win Friends And Influence People" is a business classic. Dr. Story has given over 500 speeches in Japanese and English and has been the Country Head in Japan for three international organizations. He hosts his own YouTube show, The Cutting Edge Japan Business Show, he podcasts weekly, and he posts 500-800 word articles every day in both Japanese and English on LinkedIn, Facebook and Twitter.

**Location: 5-7-12 Shinjuku, Shinjuku-ku, Tokyo, 1st Floor**  
See <http://luj.tokyo/maps> for map; Tel: 03-3225-0425